



FirstLine Road Solutions Announces Third Strategic Partnership with Action Towing and Recovery

Phoenix, AZ – December 30, 2022

FirstLine Road Solutions (“FirstLine or the “Company”), a market leading road solutions provider, is pleased to announce its third partnership with Action Towing and Recovery (“Action”).

Action, founded in 1984, is headquartered in Redwood City, California, and has five locations surrounding the Bay Area. With a fleet of over 150 vehicles, Action delivers a wide range of solutions including light, medium and heavy-duty towing and recovery, and other ancillary roadside services. Action services an array of commercial, municipal and retail customers, and holds the top market share in its geography.

Action’s five strategically located branches across Northern California include Redwood City, South San Francisco, Half Moon Bay, San Jose, and Fremont. Action’s partnership also includes the prominent brand of Great America Towing in the San Jose region.

Brian Banks, President of Action, stated, "This partnership marks a pivotal moment for Action, and the industry as a whole. We are eager to contribute to FirstLine's endeavor in establishing a regional road solution platform, while upholding our long-standing commitments to local customers."

About FirstLine Road Solutions:

FirstLine Road Solutions is actively building the industry-leading towing, transport, recovery, and environmental remediation organization by uniting top-tier providers across the Western United States. With a seamless regional presence, FirstLine offers comprehensive services to a diverse client base, including commercial fleet operators, municipalities, state highway patrols, property managers, and retail customers. Emphasizing expertise, safety, and customer-centric service, FirstLine has solidified its position as the employer and partner of choice, delivering timely, dependable, and stress-free solutions.

Contact:

For more information, please contact: partnerships@firstlineroad.com www.firstlineroad.com

