



FirstLine Road Solutions Partners with Magic Valley Road Solutions to Enhance Geographic Position in Southern Idaho

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FirstLine Road Solutions (“FirstLine or the “Company”), a market leading road solutions provider, is pleased to announce its partnership with Magic Valley Towing (“Magic Valley”). This strategic partnership further enhances FirstLine's market presence in Southern Idaho.

Magic Valley, headquartered in Burley, Idaho, is a leading provider of comprehensive towing, recovery, and transportation solutions. With additional locations in Twin Falls, Hazelton, and Rupert, Idaho, Magic Valley has been servicing the Southern Idaho market for over 20 years. “Magic Valley’s footprint allows FirstLine to bolster its Idaho footprint by serving as the midpoint between our current Western Idaho, Northern Utah, and Eastern Idaho locations. We are excited to partner with another established market leader,” said Tony G. Plut, CEO of FirstLine Road Solutions.

Magic Valley’s management team will continue to lead the Company post-transaction.

About FirstLine Road Solutions:

FirstLine Road Solutions is actively building the industry-leading towing, transport, recovery, and environmental remediation organization by uniting top-tier providers across the Western United States. With a seamless regional presence, FirstLine offers comprehensive services to a diverse client base, including commercial fleet operators, municipalities, state highway patrols, property managers, and retail customers. Emphasizing expertise, safety, and customer-centric service, FirstLine has solidified its position as the employer and partner of choice, delivering timely, dependable, and stress-free solutions.

Contact:

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